

Marc A. McAleavey, MSW

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EDUCATION

Indiana University

Bachelor of Arts, Philosophy
Summer, 2004

University of Oxford – Oriel College

Visiting Student
International Relations
Summer, 1998

Master of Social Work
Spring, 2007

PROFESSIONAL SKILL SET

Nonprofit Management	Movement Building	Grant Writing	Program Design
Financial Management	Leadership Development	Grant Administration	Program Evaluation
Project Management	Racial Equity Analysis	Policy Evaluation	Community Development
Fundraising	Facilitation	Policy Analysis	Statistical Analysis
Strategic Planning	Advocacy	Public Relations	Human Resources

PROFESSIONAL HISTORY

Centri Tech Foundation

3087 Ordway Street NW, Washington, D.C. 20008 - September 2022 to present

A community development organization implementing community-based solutions towards digital equity.

Program Director, Digital Advancement Initiatives

- Manage and amplify evaluation reports of pilot programs funded through Centri Tech Foundation.
- Lead project management for all initiatives under the Digital Advancement Institute.
- Create and implement organization-wide fundraising and marketing strategies.
- Provide executive counsel to the organization's President and Board of Directors.
- Oversee the Digital Advancement Municipal Index.

Serve Indiana – A Division of the Indiana Department of Workforce Development

10 South Senate Avenue, SE 205, Indianapolis, IN 46204 – August 2016 to September 2022

The State of Indiana's Commission on volunteerism and service charged with growing a culture of service.

Executive Director, Serve Indiana

- Led a Governor appointed State Commission on Volunteerism and Service and staff in executing a state service plan, launched The Empathy Sector; an employer volunteer engagement initiative.
- Designed and implemented agency strategy with buy-in from diverse stakeholders.
- Managed and supervised staff of over 600 members through effective grant distribution, technical assistance provision, and community impact.
- Built workforce development systems rooted in equity, volunteerism, and service.
- Positioned the agency with strength to the Indiana General Assembly and the United States Congress while operating an annual budget over \$5 million.

Playworks Indiana

708 East Michigan Street, Indianapolis, IN 46204 – August 2013 to July 2016

A nonprofit organization focused on strengthening elementary education and building community.

Founding Executive Director

- Launched a new regional office of Playworks covering the state of Indiana.
- Recruited and managed a diverse staff and board of directors for the region.
- Created and executed a fundraising plan for a \$1 million annual budget.
- Managed all financial aspects of the organization.
- Led the Playworks movement with external stakeholders and community/education leaders.

Indianapolis Neighborhood Resource Center –

1802 North Illinois St., Indianapolis, IN 46202 – January 2007 to August 2013

A nonprofit organization providing coaching and training to community-based organizations.

Founding Executive Director – Public Allies Indianapolis – March 2009 to August 2013

- Managed all fiscal and programmatic aspects of a federally funded leadership development program.
- Recruited Partner Organizations for Public Allies Indianapolis.
- Managed a diverse staff of 30 staff and apprentices.
- Convened and facilitated an Advisory Board consisting of local community leaders.
- Led all fundraising and advancement efforts of Public Allies Indianapolis with a \$1 million annual budget.
- Directed statewide, and assisted in national, policy advocacy efforts related to National Service.

Acting Executive Director – December 2008 to March 2009

- Provided supervision to a staff of 7 employees.
- Provided oversight of the organization's fiscal activities.
- Acted as a liaison between the Board of Directors and the organization.
- Managed several initiatives and strategic ventures on behalf of the organization.

Evaluation and Documentation Manager – January 2007 to August 2013

- Developed, implemented, and continuously managed a comprehensive and organization-wide program evaluation structure rooted in cutting-edge research and evaluation theory.
- Provided shared leadership in the Great Indy Neighborhoods Initiative (GINI), a city-wide community building and urban planning initiative requiring program coordination, organizational facilitation, and the spearheading of city-wide collaborations.
- Worked in partnership with other data/research professionals on community generated indicators for the evaluation of GINI.
- Facilitated the development of and provided executive management of IMAGINE, a neighborhood grant program to support neighbor engagement in neighborhoods hosted by GINI and administered through the Indianapolis Neighborhood Resource Center.
- Co-facilitate management of the entire organization in collegial collaboration with the Executive Director.
- Responsible for writing and collaborating with other staff on grant proposals and administration of grant monies.

ACADEMIC EXPERIENCE**Indiana University School of Social Work – Adjunct Professor**

902 W. New York Street, Indianapolis, IN 46202 – August 2009 to present

- Teach leadership/macro practice courses in both the Undergraduate and Graduate programs. Courses Taught: S381 Social Work Practicum I; S505 Social Policy Analysis; S513 Human Behavior and the Social Environment II; S316 Social Work Practice 2: Communities, Organizations & Society; and S664 Designing Transformational Programs.

PERSONAL ACHIEVEMENT AND COMMUNITY OUTREACH

- Member of the Board of Directors for the Mapleton Fall Creek Community Development Corporation – 2004 to 2008.
- Founder of the Zawadi Exchange, an Asset Based Community Development Organization in Indianapolis – 2005 to Present.
- Chair of Broadway United Methodist Church Governing Board – January 2010 to December 2013.
- Reviewer on Peer Review Committee and contributor for the book *Everybody Leads: Building Leadership from the Community Up* written by Paul Schmitz published by Josey Bass/Wiley in November 2011.
- Member of the Board of Directors for the Crooked Creek Community Development Corporation – August 2016 to December 2021.
- Member and Co-chair of the Spirit and Place Festival Selection Committee – 2013 to 2016.
- President of the Board of Directors Indiana Afterschool Network – January 2020 to January 2021, Board member from January 2017 to Present.
- Vice President of the Indiana University School of Liberal Arts Alumni Association Board of Directors – May 2019 to present.
- Member of the Opportunity, Equity and Inclusion Advisory Committee at the Central Indiana Community Foundation – May 2019 to present.
- Recipient of the Indiana University School of Liberal Arts Career Achievement Award – May 2019.
- Member of the Indiana University/Purdue University-Indianapolis Ad Hoc Committee for Diversity & Inclusion Strategic Planning – December 2020 to present.
- Member of Dance Kaleidoscope's Strategic Planning Committee - October 2022 to present.
- Member of the Public Allies National Board of Directors - December 2022 to present.